



# Sandra Sergeant

## Photography

### Video Solutions

This masterclass provides valuable marketing solutions you can use every day. Whether you are a sole trader, a start-up, a small business, a social media influencer or looking for opportunities; the aim of the workshop is to get you noticed. Discover how you can get your products, services and yourself in front of your target audience.

To keep the spotlight on you, your profiles need to be populated with a cracking headshot and engaging, relevant images that you can use on your website, e-commerce, social media platforms and job applications too.

Using short clear effective videos is an excellent way to improve your online exposure, introduce yourself to a wider audience, stimulate sales, generate interest in your services and promote your products. Your site can climb up the Google rankings more organically without expensive advertising.

Sessions cover:

Marketing Message	Script Writing
Body Language & Presentation Skills	Wardrobe & props
Equipment	How to make a video.

So, if you're ready, you can book in for £250, and in 3 hours you'll know how to deliver your elevator pitch in person and on video & complete a business profile.

You will be offered a free head shot and the opportunity to take away the video equipment you use.

Additional product and website photographic training can be booked as add on sessions or standalone tuition.

For more information, please call 07919 525 929

Brought to you by

Sandra Sergeant Photography & The Right Kit

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