

Branding Photography

We know that clients need to know, like & trust you before they'll buy. We also know that you already, do a great job on your business. But sadly, that's sometimes not enough.

To convert visitors into clients, you need amazing copy for your site to read well and a great design, for your site to respond well. Acquiring visitors in the first place isn't easy and needs skills that demonstrate your products, services and solutions in the best possible light. Imagery is a solution I can recommend and provide.

Poorly lit, tired, fuzzy, old images don't show your business at its best, so move away from uninspiring, unrelated snaps. Get some bespoke website, product & stock images along with a fresh new head shot, that you can use over and over again without additional costs.

Be confident in the knowledge that you can post new, professional, unique, relevant photographs along with your own inspiring content on your social media channels.

For £200 you can have images to be proud of. Use them to populate your profiles, posts, online directories and websites with relevant images of your own.

This rate includes a 2 hour studio or location shoot, colour & lighting adjustments along with any pre-agreed modifications. Delivery will be by electronic download.

Assignments requiring several days of photography or for ongoing contracts a reduced day rate can be negotiated.

Extra editing will be charged at £25 per hour. Once your invoice is paid you can use the images supplied. If there is a need for shooting assistants make-up artists or models, their fees will be added to your invoice. Travelling distance is charged at 50 pence per mile. Expenses such as parking, hotels & transport, etc. will be charged at cost.

If you want to do the photography yourself, I offer tuition. Either way book in for a free image health check before you commit. Terms and conditions apply. <u>https://calendly.com/sspmeeting/book-in-with-sandra</u>

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